

HACU 30th National Capitol Forum on Higher Education

April 29-30, 2025

**Hilton Washington DC Capitol Hill
Washington, D.C.**

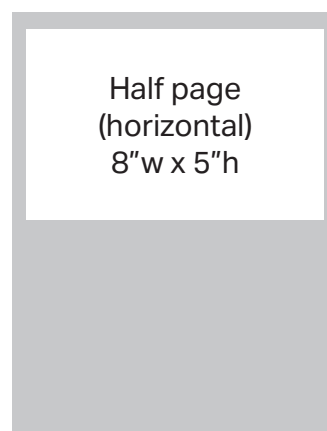
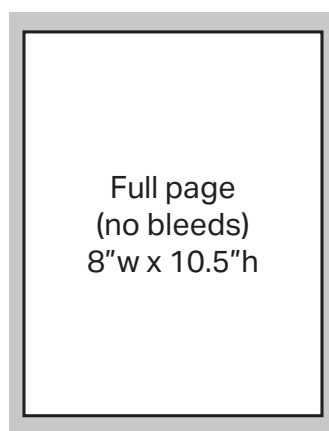
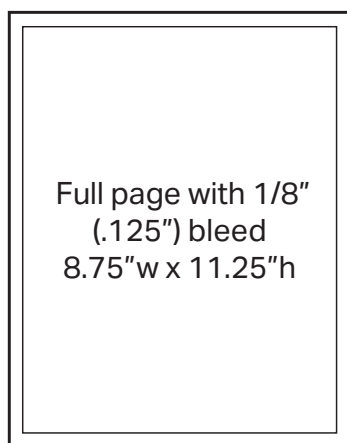


Program Mechanical Advertisement Specifications

The printed Capitol Forum Program contains key information on sessions and is distributed to all attendees of this two-day gathering. Placing an advertisement in the program is an ideal opportunity to show your support for Hispanic-Serving Institutions and the students they serve.

Advertise your website, product/services, program, college/university, agency or business. Reach out to HACU-member institutions, policymakers, key federal agency leaders, allied organizations, corporate, community and philanthropic representatives.

Ad Size	Members	Non-Members	Trim Area
Full Page w/ Bleeds	\$800	\$1000	8.75" w x 11.25" h
Full Page	\$800	\$1000	8" w x 10.5" h
Half-Page	\$400	\$600	8" w x 5" h



Ads must be submitted as camera-ready originals or PDF files in color only. Bleed and non-bleed ads are accepted. No film or native application files (i.e. InDesign, Illustrator, etc.) will be accepted. 300 DPI formats acceptable are PDF, JPG, EPS, TIFF and PSD.

To reserve your ad, complete a reservation form online by March 14 at www.hacu.net.
Submit your camera-ready ads by March 21 to development@hacu.net.

For more information on advertising opportunities, please contact:

Office of Development at development@hacu.net.

Hispanic Association of Colleges and Universities

(210) 692-3805 (voice) • (210) 692-0823 (fax)

Ad Space Reservation Deadline: March 14, 2025

Camera-Ready Ad: March 21, 2025